

For Immediate Release



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Boots & Bling: Riverboat Event to Kick-Off Healthy Start's 25th Birthday! Saturday, March 19, 2016 6-9:30pm

Fort Myers, FL, February 23, 2016—Kick up your heels and have some fun at the Boots & Bling fundraising event to benefit Healthy Start Southwest Florida! The fun-filled evening will include a BBQ dinner, cash bar, DJ music, country western dancing and lessons, great auction items, and games such as BINGO, 52-Card Draw, Heads or Tails, and much more. If you do not know how to western dance, you can learn a few easy steps from some professionals. Enjoy a wonderful evening on the river and also help give babies a healthy start in life.

Location:

Captain JP Riverboat, 1300 Hendry Street, Dock C-1, Downtown Fort Myers Yacht Basin

Tickets: \$50 per person. Advanced purchase required. Tickets available at www.HealthyStartBaby.org.

Information: (239) 425-6920

Healthy Start Southwest Florida is a non-profit, 501(c)(3) serving Collier, Glades, Hendry, and Lee Counties. We are celebrating our 25th Birthday! We provide education and support to new parents and families with young children. We help ensure families have access to needed medical care, parenting, health education, developmental screenings, and other services to help give their child a Healthy Start in life.

Last year, **Healthy Start served more than 14,000** pregnant women, babies and young children who were at higher risk for poor health outcomes. More than **95 cents of every dollar received goes to services in our local community.**

Healthy Start Coalition of Southwest Florida, Inc.
1921 Jefferson Avenue, Fort Myers, FL 33901 * (239) 425-6920 * www.HealthyStartBaby.org