

ANNUAL REPORT 19/20



ABOUT US



Healthy Start Coalition of Southwest Florida is dedicated to improving the health and well-being of pregnant women, children and families in Collier, Lee, Hendry and Glades County.

Established in 1992, Healthy Start Coalition of Southwest Florida, Inc. is a community-based organization that assists pregnant women and babies up to age 3 who are at-risk for poor birth or developmental outcomes.

We work to ensure these women and babies have access to medical care, receive pregnancy/infant/child education, provide evidence-based screenings for early intervention and provide other community resources as needed.

Our staff consists of 12 full-time and one part-time employee. Our Healthy Start home visiting services are contracted through the Florida Department of Health in Collier, Hendry and Glades County and Lee Health in Lee County.

BOARD MEMBERS



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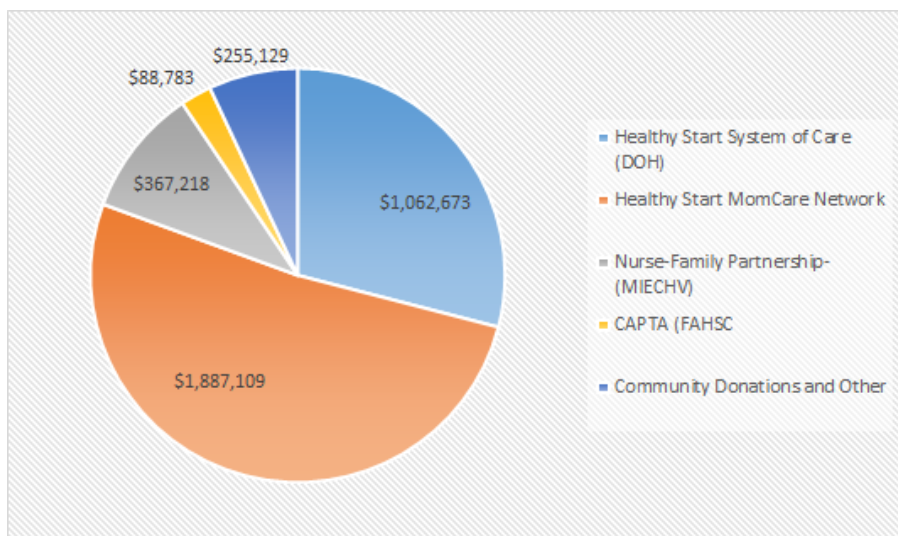
Joe Paterno
Southwest Florida Workforce Development
Board

Julie Soud
Hendry Regional Convenient Care Center

Executive Director- Susan Beauvois

**Associate Executive Director- Melanie Black
Amato**

FINANCIALS & VOLUNTEERS



95% OF EVERY DOLLAR RECEIVED
WAS USED FOR SERVICES IN
THE COMMUNITY

347

VOLUNTEER HOURS



The goal of the Coordinated Intake and Referral CI&R process is to provide the best services for families by prioritizing their needs and preferences and minimizing duplication of services. This process ensures the effective use of local resources and collectively tracks what happens to each family. Home visiting programs offered by Connect include Healthy Start, Healthy Families and Nurse-Family Partnership.

5,131

PRENATAL INTAKES

Prenatal Risk Screens are completed at the Prenatal Medical Care Provider's office. Screens are scored to assess risk and identify those pregnant women most vulnerable to experiencing adverse health outcomes. Based on her level of risk, she may be referred to one of the home visiting programs served by Connect.

2,197

INFANT INITIAL INTAKES

An Infant Screen is conducted at the delivery hospital to determine the level of risk for the baby. Infants who score at-risk are contacted by our Connect team and offered home visiting services.



HEALTHY START

HEALTHY START COALITION
OF SOUTHWEST FLORIDA | 06



Healthy Start is a free home visiting program that provides education and care coordination to pregnant women and families of children under the age of three. The goal of the program is to lower risk factors associated with preterm birth, low birth weight, infant mortality and poor developmental outcomes

1166

CLIENTS SERVED

5569

**COMPLETED HOMES
VISITS**



NURSE FAMILY PARTNERSHIP



HEALTHY START COALITION
OF SOUTHWEST FLORIDA | 07



Nurse-Family Partnership empowers first-time moms to transform their lives and create better futures for themselves and their babies. In Nurse-Family Partnership, a Registered Nurse provides regular home visits, starting early in pregnancy, and continuing through the child's second birthday.

167

CLIENTS SERVED

1,726

**COMPLETED HOME
VISITS**

HELP ME GROW

Help Me Grow Florida ensures that all children have the best possible start in life by providing free developmental and behavioral screenings and connecting them to the resources they need to succeed.

United Way 211 and Southwest Florida pediatric clinics are points of entry for Help Me Grow referrals. Parents communicate with our experienced care coordinators to complete screenings, education, helpful parenting tips, referrals and connection to services.

1,013

**INFANTS/CHILDREN
SCREENED**

45%

**SCREENINGS RESULTED
IN A CONCERN OR NEED
FOR MONITORING**

427

RECEIVED SERVICES

COMMUNITY OUTREACH



In order to educate our community and providers, outreach is conducted throughout Lee, Hendry, Glades and Collier County through events, presentations, trainings and the distribution of educational materials.

209

OUTREACH ACTIVITIES

36,004

PEOPLE REACHED

114

**COMMUNITY BABY
SHOWER PARTICIPANTS**

Healthy Start Coalition of Southwest Florida held 4 educational baby showers in Southwest Florida for high risk pregnant women. Education was provided on the leading causes of death among children which includes unsafe sleep practices, Sudden Unexplained Infant Death Syndrome and drowning, as well as car seat safety and breastfeeding education.

PREGNANCY & BIRTH DATA

HEALTHY START COALITION
OF SOUTHWEST FLORIDA | 10

We monitor current trends and community specific needs to educate and determine strategies to implement in our community.

SWFL

STATE

99.7%

95.9%

INFANT SCREENING RATE

SWFL

STATE

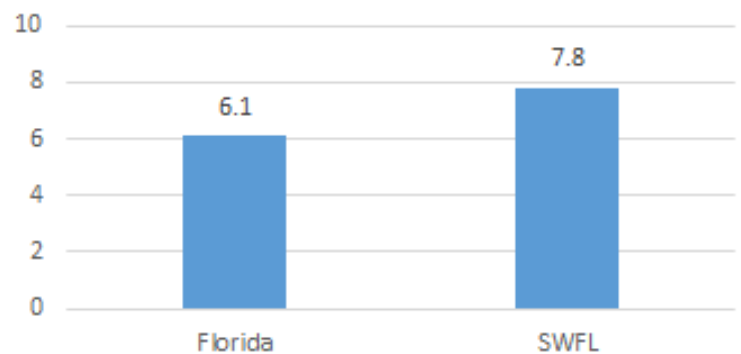
89.5%

66.8%

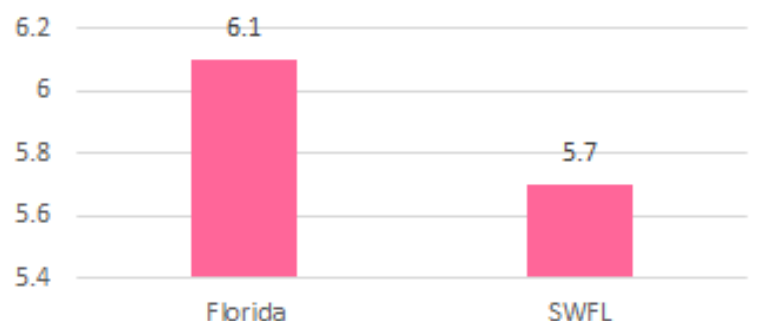
PRENATAL SCREENING RATE

SWFL DATA- FL HEALTH CHARTS

2017-2019 Low Birth Weight %



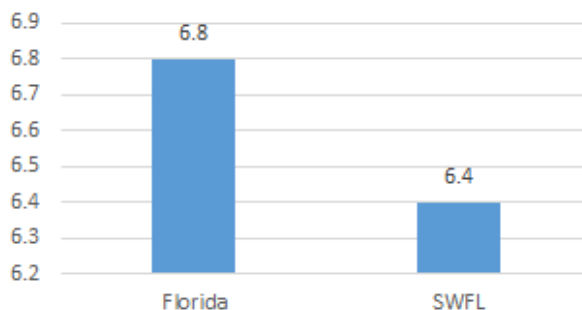
2017-2019 Infant Death Rate per 1,000



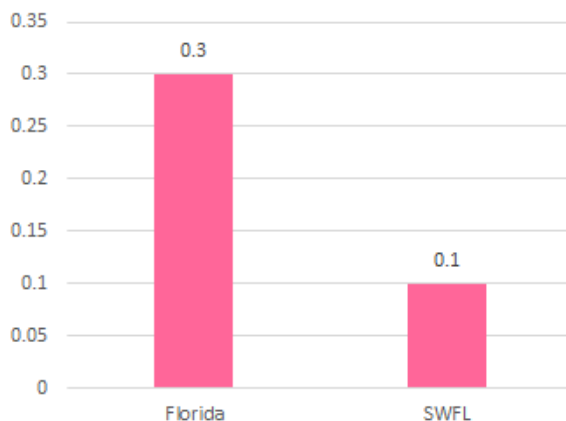
PREGNANCY & BIRTH DATA

HEALTHY START COALITION
OF SOUTHWEST FLORIDA | 11

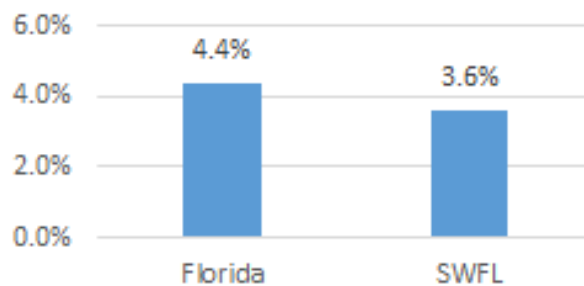
2017-2019 Fetal Death Per 1,000



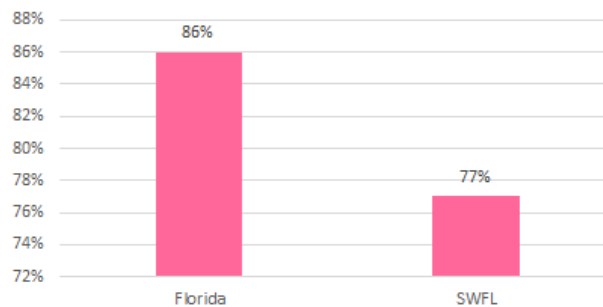
2017-2019 Sudden Unexplained Infant Death



Mothers Who Smoked During Pregnancy



Breastfeeding Rates 2017-2019



CLIENT STORIES



My name is Fatima and I am the mother of Zoe . I am from Honduras, and when I came to Immokalee, I was not familiar with the community and resources available for my family and me. I've learned a lot from the Healthy Start Program. The care coordinator who visits my child and me. It's not only somebody I can talk to and confide in, but somebody that has helped me and guided me to be a better mom. My Healthy Start home visitor assisted me in connecting with local resources and becoming more familiar with the community and the different agencies in the area where I live. The educational tools provided by the educator and the program helped me to strengthen my parenting skills. I have learned how to understand my child better, to interpret her signals and signs, and how to bond with my child more effectively. My home visitor has taught me so much about parenting, the importance of spacing pregnancies as well as to plan and set goals for a better future. My daughter, Zoe, is now successfully walking. She is enrolled in WIC and has Medicaid. She is almost 16 months old and has grown to be a healthy and happy child with the help and support of the program. I am now a mom with more knowledge and thankful to Healthy Start for the support and education they provide us.

CLIENT STORIES



Jennifer was 15 and in the 10th grade when she found out she was pregnant. She agreed to services during her second trimester and based on her scoring and level of risk, it was determined that the Nurse Family Partnership Program was the best fit for her. Jennifer completed the 2 1/2 year program while also obtaining her high school diploma. After working with our Nurse, Jennifer decided she wants to continue her education in the nursing field so she can also help others.



CLIENT STORIES



I heard of Help Me Grow through 2-1-1. My concern at the time of my call was my son's behavior. The care coordinator called me for an interview. My son was referred to a mental health clinic for an evaluation by professionals. The mental health therapist spoke with me through an interpreter and shared the treatment plan. I understand this therapy will help my son focus more, improve his behavior and he will get help managing his anger. I would recommend Help Me Grow because they can help you with your health issues with your children.

