

Healthy Start Southwest Florida Needs Assessment April 2020

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Executive Summary

Healthy Start of Southwest Florida works to increase healthy births and improve health and developmental outcomes for young children. Last year, more than 15,000 pregnant women and infants benefited from our services through Healthy Start Coalition of Southwest Florida. Every five years, Healthy Start Southwest Florida conducts a thorough needs assessment of the four-county region and uses the findings to educate the community on the status of maternal and child health, prioritize Healthy Start and community resources, advocate for access to care and funding, and develop Healthy Start's five-year Service Delivery Plan. The 2020 needs assessment was completed in five steps: 1) recruit and orient the Needs Assessment Task Force; 2) review birth outcome indicators associated with poor birth outcomes; 3) review additional data, including relative risk and zip code analysis to identify target geographies and populations; 4) consider the impact of social determinants of health; and 5) from the data, identify priorities and target populations. Priorities are presented below. In addition to identifying priorities, however, the data analysis also identified women most at risk of poor birth outcomes in each county. These are the populations and zip codes that will be targeted for preventive services, education, and outreach.

Collier • Women who live in 34142, 34116, 34104, 34120, 34113, and 34112.

• Women who are Black or Hispanic, followed by Haitian

Glades • Women who are Hispanic

Hendry • Mothers who are Hispanic

Lee • Women who live in 33916, 33905, 33971, 34135, and 33973

Women who are Black or Hispanic, followed by Haitian

Figure 1 summarizes the priorities and strategies for the region and then <u>additional</u> priorities for each county as applicable. All regional strategies will be implemented in each county.

Figure 1: Priorities and strategies for the region and counties

| Needs Assessment Priority | Strategy |
|----------------------------|---|
| Regional: | |
| Access to prenatal care | 1. Support access to prenatal care and ensure adequate prenatal care for better birth outcomes. |
| Racial disparities in poor | 2. Target high risk zip codes and specific populations to reduce racial |
| birth outcomes | disparities in poor birth outcomes; continue community Baby |
| | Showers. |
| | 3. Promote well-women health so that women are healthy prior to |
| | pregnancy; partner with family planning providers. |
| | 4. Conduct outreach and education to promote pre-pregnancy health |
| | and behaviors necessary for a healthy birth outcome; partner with |
| | faith-based organizations and utilize social media influencers. |

| Needs Assessment Priority | Strategy |
|--|---|
| | 5. Continue to reach out to non-traditional partners to address social determinants of health. |
| | |
| Collier: | |
| Infant deaths | -Support access to prenatal care and ensure adequate prenatal care for better birth outcomes. |
| Facility choice for very low birthweight infants | -Conduct outreach and education, including lack of knowledge regarding 39 weeks, signs and symptoms of pre-term labor, and use of appropriate facilities. |
| Hendry: Births to mothers age 15-19 and repeat births to mothers age 15-19 | -Provide programming to reduce teen births and repeat teen? births |
| Lee: | |
| Infant deaths | - Support access to prenatal care and ensure adequate prenatal care for better birth outcomes. |
| | -Conduct outreach and education, including signs and symptoms of |
| | pre-term labor, appropriate facilities, and the importance of |
| | appropriate inter-pregnancy intervals. |
| | -Support existing Safe Sleep programs. |
| | -Promote smoking cessation programs. |
| Births to mothers age 15-19 | -Provide programming to reduce teen births and repeat teen births |

This rest of this document first provides information about Healthy Start Southwest Florida and the four-county area, then a roadmap of the data provided, and additional information on the needs assessment priorities to help inform the service delivery plan. The bulk of the document presents the data and analysis conducted in steps 2, 3, and 4 of the needs assessment process.

About Healthy Start Southwest Florida

Healthy Start of Southwest Florida works to increase healthy births and improve health and developmental outcomes for young children. Last year, more than 15,000 pregnant women and infants benefited from our services through Healthy Start Coalition of Southwest Florida. Our coalition partners with other community organizations and providers to ensure moms and babies get the support needed to thrive, such as:

- Ensuring access to prenatal and infant medical care and services
- Monitoring and educating the community on pregnancy and birth outcomes
- Advocating and building partnerships to fill service gaps
- Allocating service funds in the community and providing quality assurance

Our region is diverse, ranging from rural Glades County to coastal Lee County and with a total population of over 1.1 million residents. Figure 1 provides a snapshot of the four counties we serve.

Figure 1: Community demographics

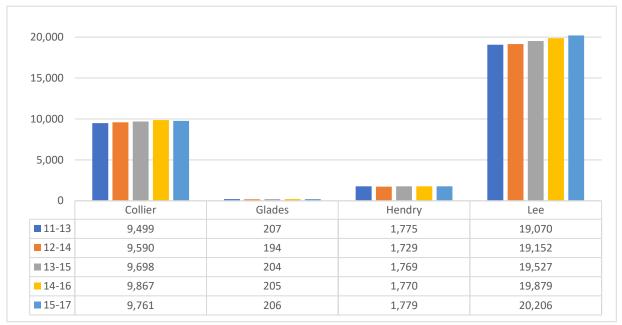
| | Collier | Glades | Hendry | Lee |
|--|----------|----------|----------|----------|
| Total Population | 356,774 | 13,197 | 39,064 | 700,165 |
| Number of women of childbearing age | 51,385 | 1,613 | 7,324 | 110,253 |
| Number of children under five | 16,669 | 477 | 2,855 | 33,694 |
| Percentage of population that is White | 89.2% | 80.8% | 80.2% | 86.3% |
| Percentage of population that is Black | 7.5% | 14.0% | 13.7% | 9.4% |
| Percentage of population that is some other race or two or | 3.3% | 5.2% | 6.1% | 4.3% |
| more races | | | | |
| Percentage of population that is Hispanic ¹ | 27.2% | 20.8% | 51.9% | 20.2% |
| Percentage of population with at least a high school | 86.5% | 73.7% | 65.1% | 87.3% |
| diploma | | | | |
| Median family income | \$72,804 | \$43,206 | \$44,603 | \$61,847 |
| Percentage of people with children under five below the | 25.1% | 34.8% | 31.8% | 27.0% |
| federal poverty level | | | | |
| Percentage of population that speaks a language other than | 32.5% | 22.5% | 47.2% | 22.1% |
| English at home | | | | |
| Percentage of population that has moved in the last year | 16.8% | 11.4% | 16.1% | 15.8% |

Source: American Community Survey, 2013-2017 estimates

¹ The terms "Hispanic" and "Latino" are used interchangeably by the U.S. Census Bureau to refer to persons of Cuban, Mexican, Puerto Rican, Central and South American, Dominican, Spanish, and other Hispanic descent. Hispanics/Latinos may be of any race.

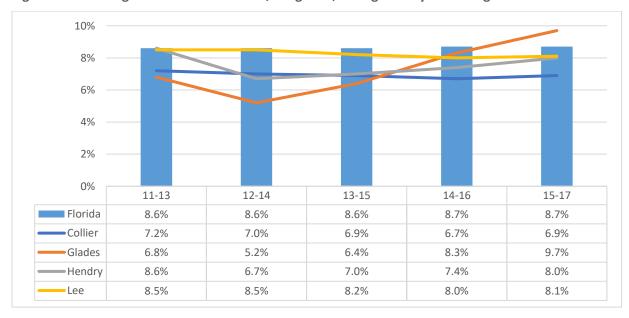
As noted, our mission is to increase healthy births and reduce infant deaths. Figures 2, 3 and 4 provide context for the scope of our efforts. Figure 2 provides the number of births in each county while Figures 3 and 4 summarize two important indicators of our mission: low birth weight and infant mortality.

Figure 2: Number of births in each county, rolling three-year average



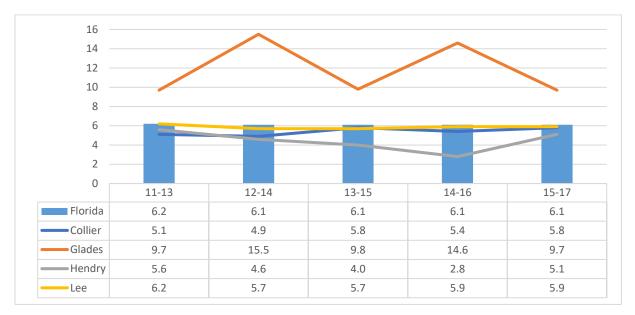
Source: Florida Department of Health, CHARTS

Figure 3: Percentage of live births under 2,500 grams, rolling three-year average



Source: Florida Department of Health, CHARTS





Source: Florida Department of Health, CHARTS

The Needs Assessment Process

Every five years, Healthy Start Southwest Florida conducts a thorough needs assessment of the four-county region and uses the findings to educate the community on the status of maternal and child health, prioritize Healthy Start and community resources, advocate for access to care and funding, and develop Healthy Start's five-year Service Delivery Plan. Figure 5 provides a graphic of the process used to complete the 2020 needs assessment.

Figure 5: Needs Assessment Process



As shown, the first step in the process was to recruit the Needs Assessment Task Force. The task force met quarterly to review data and identify priorities and strategies. See Appendix A for a listing of task force members. This year, Healthy Start Southwest Florida also engaged a diverse group of stakeholders in each county to provide input into the impact of the social determinants of health and to provide input into proposed strategies.

The second step was for the Needs Assessment Task Force to review 24 birth outcome indicators for each county; data were obtained from two Florida CHARTS products: the Pregnancy and Young Child Profile and the County Birth Comparison. Each indicator was reviewed to determine if the indicator was above or below the Florida average, as well as the direction of the five-year trend. From that, the task force identified indicators of concern. Data regarding birth outcome indicators begin on page 26.

After identifying the priority areas of concern, the Needs Assessment Task Force asked for additional information on some indicators (e.g., prenatal care categories, causes of infant death), a relative risk analysis for the priority areas of concern, a zip code analysis, and facility outcome data. Data files were requested from the Florida Department of Health Vital Statistics for the years 2014-2018 and analyzed. From that analysis, the group identified county-level priorities and a target client for each county. These additional data begin on page 13.

Finally, the task force investigated the impact of social determinants of health using three methods. First, secondary data were collected to assess the scope of the social determinants. Second, analyses were conducted to assess the impact of some social determinants on birth outcomes. See page 21 for data on social determinants of health. Finally, needs assessment data, priorities, and proposed strategies were reviewed by a diverse group of stakeholders in each county. At those meetings, stakeholders were asked to review data and the proposed strategies in light of the social determinants.

Once all the data had been collected and reviewed, the Needs Assessment Task Force identified regional and county-level priorities, strategies, and target clients as show in Figure 1.

The remainder of this document provides the background material referenced in the discussion of the needs assessment process. The additional data on each county are presented first (step 3 of the process), followed by the social determinants of health (step 4 of the process), and finally the birth outcome indicators (step 2 of the process). Each indicator is provided by county.

Resources Available

This section provides a listing of the resources available to address the priorities as well as resources available to address ongoing Healthy Start services.

Resources for priority areas

The table below lists the provider and services, by county. One note, although there are programs in place in each county to address teen births and repeat teen births, there has been limited funding and a lack of consistent funding.

| Provider | Collier | Glades | Hendry | Lee |
|---|---------|--------|--------|-----|
| Community Cooperative | | | | Х |
| County Health Department | х | | | Х |
| County Human Services | Х | | | Х |
| Dr. Ruel T. Stoessel, M.D., P.A. | | х | Х | |
| Early Head Start | | | | Х |
| Early Intervention Program/ Early Steps | | х | Х | |
| East Coast Migrant Association | | | х | |
| Family Health Centers | | | | х |
| Florida Community Health Center | | х | Х | |
| Good Wheels | | | | х |
| Healthcare Network of Southwest Fl | Х | | | |
| Healthy Families / Children's Home Society | Х | х | х | х |
| Impact for Development and Education, Inc. | | | | х |
| Lee Adolescent Mothers Program | | | | х |
| Lee Health System | | | | х |
| Lifeline | | | | Х |
| Naples Community Hospital | х | | | |
| Our Mother's Home | | | | х |
| Planned Parenthood | х | | | х |
| Pregnancy Resource Center | х | | | |
| Redlands Christian Migrant Association | х | | х | |
| Salvation Army | | | х | |
| St. Mary's Medical Center (deliveries &newborn) | | Х | | |
| Sunlight Home | х | | | |
| Total Womens Care of Naples- Healthcare Network of SWFL | x | | | |
| Verity Pregnancy Resource Center | X | | | Х |
| WIC | | | | |
| | x | x | x | x |

| Overweight and Obesity | | | | |
|---|---------|--------|--------|-----|
| Provider | Collier | Glades | Hendry | Lee |
| WIC | х | х | х | х |
| Safe & Healthy Children's Coalition | х | | | |
| County Health Department | х | х | х | х |
| Family Health Centers of SWFL | | | Х | Х |
| Access to Health Care for Uninsured Women | • | | | |
| Provider | Collier | Glades | Hendry | Lee |
| County Human Services | х | | | Х |
| Community Services – Lehigh | | | | Х |
| County Health Department | х | Х | х | х |
| Family Health Centers | | | х | х |
| Florida Community Health Center | | х | х | |
| Healthcare Network of Southwest Fl | х | | | |
| Hendry Regional Medical Center- Forbes Family Center & | | | | |
| LaBelle Convenient Center | | | х | |
| Lee Health System | | | | Х |
| Lifeline | | | | х |
| Mama's Chiropractic Center | | | | х |
| Naples Community Hospital | Х | | | |
| Planned Parenthood | х | | | х |
| Pregnancy Resource Center | х | | | |
| Salvation Army | | | х | |
| St. Mary's Medical Center (deliveries &newborn) | | х | | |
| The Neighborhood Clinic | х | | | |
| Total Womens Care of Naples- Healthcare Network of SWFL | | | | |
| | х | | | |
| Teen Births and Repeat Teen Births Resources/Educati | on | | | |
| Provider | Collier | Glades | Hendry | Lee |
| County Human Services | х | | | х |
| Collier County Public Schools- TAPP Naples | Х | | | |
| County Health Department | х | | | Х |
| Healthy Start- FOCUS Program | Х | х | х | х |
| Lee County Public Schools TAPP | | | | Х |
| Safe Kids Southwest Florida | х | х | х | Х |
| Lifeline | | | | Х |
| Planned Parenthood | х | | | Х |
| Pregnancy Resource Center | х | | | |
| Verity Pregnancy Resource Center | 1- | | | |
| · - · | | | | |
| | | | | Х |

| Smoking Prevention and Cessation Programs/Educational Support | | | | | |
|---|---------|--------|--------|-----|--|
| Provider | Collier | Glades | Hendry | Lee | |
| American Lung Association | х | х | х | х | |
| County Health Departments | х | х | х | Х | |
| Florida Help Line | х | х | х | Х | |
| Healthy Start /Nurse Family Partnership | х | Х | Х | Х | |
| Lee Health System | | | | Х | |
| NCH | х | | | | |

Resources for additional Healthy Start services

| Organization and program name | Collier | Glades | Hendry | Lee | |
|---|---------|--------|--------|-----|--|
| Substance Use, Treatment, Prevention | | | | | |
| David Lawrence Center (MAT Provider) | х | | | | |
| Hazelden | х | х | х | Х | |
| Hanley Center | х | | | х | |
| The Willough | х | | | | |
| Catholic Charities | х | | | Х | |
| New Season (MAT Provider) | х | | | Х | |
| Lee County Treatment Center (MAT Provider) | | | | Х | |
| Gulfcoast Certified Primary Care (MAT Provider) | х | | | | |
| Collier Medical (MAT Provider) | | | | | |
| White Sands | х | | | Х | |
| St. Matthews House | х | | | | |
| NCH Dr. Samual Parish | х | | | | |
| Lutheran Services | | | | Х | |
| Treatment Works | | | | Х | |
| Lee Health Recovery | | | | Х | |
| Children's Home Society | х | х | х | Х | |
| Agape Home | | х | х | | |
| Centerstone | | | | Х | |
| Beyond Barriors | | х | х | | |
| Ryan's Hope House | | | | Х | |
| Jerome Golden Center | | х | х | | |
| Drug Free Collier | х | | | | |
| Operation PAR (MAT Provider) | х | | | Х | |
| SalusCare (MAT Provider) | х | | | Х | |
| Addiction Care of Excellence | Х | | | | |
| The Braden Clinic (MAT Provider) | Х | | | | |
| Start Fresh Treatment Center(MAT Provider) | х | | | | |
| First Steps of Sarasota | | | | Х | |
| Lighthouse Addiction Service | | | | х | |

| Family P | lanning | | | |
|---|---------------|-------|---|---|
| County Health Departments | х | х | х | х |
| Family Health Centers | | | х | х |
| Healthcare Network of Southwest Fl | х | | | |
| Hendry Regional Medical Center | | х | х | |
| Florida Community Health Center | | | Х | |
| Planned Parenthood | х | | | Х |
| Residential & Tra | ansitional Li | iving | | |
| Sunlight Homes | х | | | |
| Nextep | | | | Х |
| Providence House | | | | х |
| Operation PAR | | | | Х |
| St. Matthews House (no meds accepted) | х | | | |
| Lifeline Family Center | | | | х |
| David Lawrence Center - Crossroads | х | | | |
| Ryan's Hope House | | | | х |
| Temporary | y Housing | | | |
| Our Mother's Home | | | | х |
| Better Together | х | х | х | х |
| Psychosocial | Counseling | 5 | | |
| Catholic Charities | х | | | |
| David Lawrence Center | х | | | |
| SalusCare | х | | | х |
| Lutheran Services | х | | | х |
| ACT | х | | Х | Х |
| NAMI | х | | | х |
| LaBelle Resource Center | | | х | |
| Beyond Barriers | | | | х |
| IMPOWER-Telehealth | х | | | |
| County Health Department | х | х | х | х |
| Healthy Start/Healthy Families/Lee Health | х | х | х | х |
| Park Royal Hospital | х | | | х |
| Children's Advocacy | х | | | х |
| Children's Home Society | х | | | х |

Analysis of Key Concerns and Target Clients, by County

Collier County

The data in this section pertain only to Collier County. Data from the years 2014-2018 are **combined** unless otherwise noted.

Additional information: prenatal care status, cause of death, and facilities with VLBW deliveries

Figure 7: Percentage of mothers with known prenatal care, by Kotelchuck Index, 2004-2018

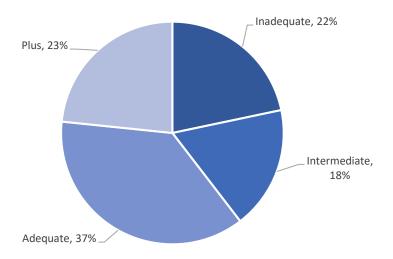


Figure 8: Top 5 cause of death, infant mortality, 2014-2018

| Cause of death | Collier |
|--|---------|
| Extremely low birthweight or extreme | 12 |
| immaturity | |
| Other perinatal conditions | 8 |
| Edward's syndrome | 6 |
| Congenital malformations of heart | 5 |
| Newborn affected by incompetent cervix | 4 |
| Respiratory distress of newborn | 4 |

Figure 9: Where VLBW infants were delivered, 2014-2018

| Facility name | Number of VLBW deliveries |
|---------------------------------|---------------------------|
| North Collier Hospital | 137 |
| Lee Memorial HealthPark | 52 |
| South Miami Hospital | 6 |
| Tampa General Hospital | 5 |
| Home/Other | 2 |
| Bayfront Health St. Petersburg | 1 |
| Florida Hospital Orlando | 1 |
| Jackson Health Systems | 1 |
| Kendall Regional Medical Center | 1 |
| Naples Community Hospital | 1 |
| Sarasota Memorial Hospital | 1 |

Zip code analysis and relative risk analysis

Figure 10: Zip codes and relative risk, by priority indicator, 2014-2018

| Indicator | Top 5 zip codes (or at least 10%) | Relative risk |
|---|--------------------------------------|---------------|
| Births to mothers over 18 without high school education | 34142 | Hispanic 6.4 |
| Bittis to mothers over 15 without high school education | 34116 | mspame o. i |
| | 34112 | |
| | 34113 | |
| | 34104 | |
| Births to overweight or obese mothers at the time pregnancy | 34142 | Haitian 1.3 |
| occurred | 34116 | Hispanic 1.2 |
| | 34120 | Black 1.3 |
| | 34113 | |
| | 34104 | |
| Births to uninsured women ("self-pay") | 34142 | Haitian 1.7 |
| | 34116 | Hispanic 2.4 |
| | 34113 | Black 1.4 |
| | 34112 | |
| | 34104 | |
| Births covered by Medicaid | 34142 | Haitian 1.1 |
| | 34116 | Hispanic 1.6 |
| | 34120 | Black 1.3 |
| | 34104 | |
| | 34113 | |
| Very low birthweight (VLBW) infants born in subspecialty | 34116 | Haitian 2.4 |
| perinatal centers as a percentage of VLBW births | 34142 | Black 2.2 |
| | 34104 | |
| | 34120 | |
| | 34112 | |

| Indicator | Top 5 zip codes | Relative risk |
|---|-------------------|---------------|
| | (or at least 10%) | |
| Total infant deaths per 1,000 live births | 34116 | Not |
| | 34142 | statistically |
| | 34104 | significant |
| | 34112 | |
| | 34120 | |
| Percentage of births with known prenatal care status with | 34142 | Haitian 1.1 |
| inadequate or intermediate care (Kotelchuck Index) | 34116 | Black 1.1 |
| | 34120 | |
| | 34104 | |
| | 34113 | |
| Extremely low birthweight (ELBW) births | 34116 | Haitian 2.6 |
| | 34142 | Black 2.4 |
| | 34104 | |
| | 34120 | |
| | 34112 | |

The Collier County target client:

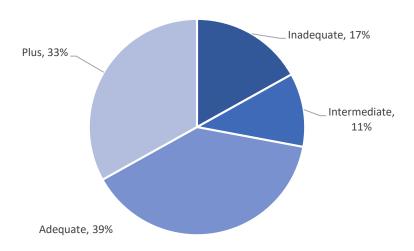
- Mothers over 18 without a high school education
- Mothers who are overweight or obese
- Mothers who are uninsured or on Medicaid
- Mothers without adequate prenatal care
- Mothers in zip codes 34142, 34116, 34104, 34120, 34113, and 34112
- Mothers who are Haitian or Black, followed by Hispanic

Glades County

The data in this section pertain only to Glades County. Data from the years 2014-2018 are **combined** unless otherwise noted.

Additional information: prenatal care status

Figure 11: Percentage of mothers with known prenatal care, by Kotelchuck Index, 2004-2018



Zip code analysis and relative risk analysis

Figure 12: Relative risk, by priority indicator, 2014-2018

| Indicator | Relative risk |
|---|-------------------|
| Births to mothers over 18 without high school | Hispanic 3.4 |
| education | |
| Births to overweight or obese mothers at the time | Not statistically |
| pregnancy occurred | significant |
| Births to uninsured women ("self-pay") | Hispanic 24.3 |
| Births covered by Medicaid | Black 1.4 |

The Glades County target client:

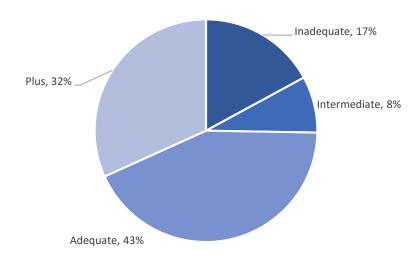
- Mothers over 18 without a high school education
- Mothers who are overweight or obese
- Mothers who are uninsured or on Medicaid
- Mothers who are Hispanic

Hendry County

The data in this section pertain only to Hendry County. Data from the years 2014-2018 are **combined** unless otherwise noted.

Additional information: prenatal care status

Figure 13: Percentage of mothers with known prenatal care, by Kotelchuck Index, 2004-2018



Zip code analysis and relative risk analysis

Figure 14: Zip codes and relative risk, by priority indicator, 2014-2018

| Indicator | Top 5 zip codes | Relative risk |
|---|-------------------|---------------|
| | (or at least 10%) | |
| Births to mothers over 18 without high school education | 33440 | Hispanic 3.2 |
| | 33935 | |
| Births to mothers over age 35 per 1,000 females over age 35 | 33935 | Not |
| | 33440 | statistically |
| | | significant |
| Births to overweight or obese mothers at the time pregnancy | 33935 | Not |
| occurred | 33440 | statistically |
| | | significant |
| Births covered by Medicaid | 33935 | Hispanic 1.2 |
| | 33440 | Black 1.2 |
| Births to mothers age 15-19 per 1,000 females age 15-19 | 33935 | Not |
| | 33440 | statistically |
| | | significant |

The Hendry County target mother:

- Mothers over 18 without a high school education
- Mothers who are over 35
- Mothers who are overweight or obese
- Mothers who are on Medicaid
- Mothers who are 15 to 19
- Mothers who are Hispanic

Lee County

The data in this section pertain only to Lee County. Data from the years 2014-2018 are **combined** unless otherwise noted.

Additional information: prenatal care status, cause of death

Figure 15: Percentage of mothers with known prenatal care, by Kotelchuck Index, 2004-2018

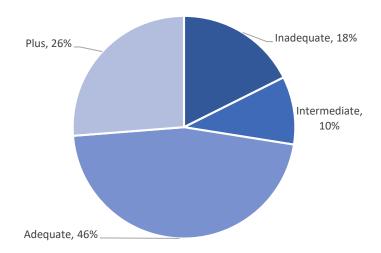


Figure 16: Top 5 cause of death, infant mortality, 2014-2018

| Cause of death | Lee |
|---|-----|
| Extremely low birthweight or extreme immaturity | 19 |
| Accidental suffocation and strangulation in bed | 18 |
| Other perinatal conditions | 11 |
| Other low birthweight or preterm | 11 |
| Newborn affected by incompetent cervix | 10 |

Zip code analysis and relative risk analysis

Figure 17: Zip codes and relative risk, by priority indicator, 2014-2018

| Indicator | Top 5 zip codes (or at least 10%) | Relative risk |
|---|--------------------------------------|---------------|
| Births to mothers over 18 without high school education | 33905 | Hispanic 3.7 |
| _ | 34135 | |
| | 33916 | |
| | 33973 | |
| | 33907 | |
| Total neonatal infant deaths per 1,000 live births | 33916 | Black 2.5 |
| | 34135 | |
| | 33973 | |
| | 33971 | |
| | 33976 | |
| Births to overweight or obese mothers at the time pregnancy | 33916 | Haitian 1.2 |
| occurred | 33905 | Hispanic 1.2 |
| | 33971 | Black 1.2 |
| | 33909 | |
| | 34135 | |
| Births to mothers who report smoking during pregnancy | 33917 | No disparity |
| | 33916 | . , |
| | 33909 | |
| | 33905 | |
| | 33990 | |
| Births covered by Medicaid | 33916 | Haitian 1.3 |
| · | 33905 | Hispanic 1.5 |
| | 33971 | Black 1.2 |
| | 33973 | |
| | 33909 | |
| Births with an inter-pregnancy interval under 18 months | 33916 | Black 1.1 |
| | 33905 | |
| | 33971 | |
| | 34135 | |
| | 33909 | |
| Births to mothers age 15-19 per 1,000 females age 15-19 | 33905 | Hispanic 1.6 |
| . , | 33916 | Black 1.5 |
| | 33971 | |
| | 34135 | |
| | 33917 | |
| ELBW births | 33916 | Black 3.3 |
| | 33973 | |
| | 33976 | |
| | 33901 | |
| | 33905 | |

The Lee County target mother:

- Mothers over 18 without a high school education
- Mothers who are overweight or obese
- Mother who smoke
- Mothers who are on Medicaid
- Mothers with an inter-pregnancy interval less than 18 months
- Mothers age 15 to 19
- Mothers who live in 33916, 33905, 33971, 34135, and 33973
- Mothers who are Black or Hispanic, followed by Haitian

Social Determinants of Health

This section includes secondary data aligned with social determinants of health, including housing, employment, education, transportation, poverty, and racism. These measures are not a perfect fit for the impacts of social determinants of health but provided context for the committee's discussion. Unless otherwise noted, sources in this section are from the 2017 five-year American Community Survey estimates.

Secondary data

Housing

Figure 18: Percentage of all residents in the same house one year ago, by county and by zip code

| County | Same house one year ago |
|---------|-------------------------|
| Collier | 83% |
| Glades | 89% |
| Hendry | 84% |
| Lee | 84% |

| 33905 | 83% |
|-------|-----|
| 33916 | 78% |
| 33971 | 81% |
| 33973 | 72% |
| 34104 | 85% |
| 34112 | 84% |
| 34113 | 89% |
| 34116 | 79% |
| 34120 | 78% |
| 34135 | 87% |
| 34142 | 82% |
| | |

Employment

The employment/population ratio is calculated by dividing the number of people employed by the total number of people of working age. The unemployment rate is limited to those that are actively seeking work (e.g., have not "given up," able to work, etc.).

Figure 19: Employment data for the population 16 years and over, by county and by zip code

| County | Employment/Population | Unemployment |
|---------|------------------------------|--------------|
| | Ratio | rate |
| Collier | 50.2 | 5.3% |
| Glades | 36.2 | 10.0% |
| Hendry | 55.1 | 8.2% |
| Lee | 49.0 | 7.1% |

| Zip Code | Employment/Population Ratio | Unemployment rate |
|-------------|--------------------------------|-------------------|
| 33905 | 49.8 | 6.9% |
| 33916 | 60.3 | 7.1% |
| 33971 | 61.6 | 6.6% |
| 33973 | 57.5 | 10.6% |
| 34104 | 49.7 | 3.0% |
| 34112 | 44.1 | 3.9% |
| 34113 | 48.3 | 6.5% |
| 34116 | 68.1 | 6.8% |
| 34120 | 59.6 | 4.5% |
| 34135 | 45.7 | 5.7% |
| 34142 | 59.0 | 13.3% |

Education

Figure 20: Percentage of population with at least a high school diploma, by county and by zip code

| County | At least a high school diploma |
|---------|--------------------------------|
| Collier | 87% |
| Glades | 75% |
| Hendry | 65% |
| Lee | 87% |

| Zip code | At least a high school diploma |
|----------|--------------------------------|
| 33905 | 74% |
| 33916 | 74% |
| 33971 | 79% |
| 33973 | 66% |
| 34104 | 87% |
| 34112 | 89% |
| 34113 | 82% |
| 34116 | 72% |
| 34120 | 86% |
| 34135 | 83% |
| 34142 | 43% |

Transportation

Figure 21: Percentage of total population without a vehicle available, by county and by zip code

| County | Percentage with no vehicle available |
|--------|--------------------------------------|
| | |

| Collier | 5% |
|---------|----|
| Glades | 5% |
| Hendry | 9% |
| Lee | 5% |

| 7in Code | Percentage with no vehicle available |
|----------|---------------------------------------|
| ZID COUC | refeelitage with no vehicle available |

| 33905 | 7% |
|-------|-----|
| 33916 | 11% |
| 33971 | 3% |
| 33973 | 8% |
| 34104 | 4% |
| 34112 | 6% |
| 34113 | 6% |
| 34116 | 10% |
| 34120 | 0% |
| 34135 | 3% |
| 34142 | 18% |

Poverty

Figure 22: Percentage of all families with children under 18 that are below the poverty level, by county and zip code

| County | Percentage of families with |
|---------|----------------------------------|
| | children under 18 that are below |
| | the poverty level |
| C. III. | 100/ |

| 18% |
|-----|
| 24% |
| 28% |
| 20% |
| |

| Zip code | Percentage of families with children under | | | | |
|----------|--|--|--|--|--|
| | 18 that are below the poverty level | | | | |

| | to that are below the poverty level |
|-------|-------------------------------------|
| 33905 | 27% |
| 33916 | 36% |
| 33971 | 24% |
| 33973 | 39% |
| 34104 | 27% |
| 34112 | 17% |
| 34113 | 20% |
| 34116 | 27% |
| 34120 | 4% |
| 34135 | 23% |
| 34142 | 42% |

Analysis of de-identified data

The birth file data requested from the Florida Department of Health Vital Statistics was also analyzed to assess impacts on poor birth outcomes. Whether or not a mother over 18 had a high school diploma was not associated with LBW, VLBW, ELBW, or infant mortality.

The first analysis of the birth file data was done to assess the impact of poverty on poor birth outcomes. Poverty was defined as whether a woman's source of payment was self-pay (uninsured) or Medicaid. As shown, a woman with one of those two sources of payment was 1.2 times as likely to have a low

birthweight baby and 1.6 times as likely to experience infant mortality as a woman with another source of payment (e.g., insurance).

Figure 23: Relative risk for Medicaid and self-pay for LBW, VLBW, ELBW, and IM, all counties

| Variable | LBW | VLBW | ELBW | IM |
|-------------------|-----|-------------------|-------------------|-----|
| Medicaid and Self | 1.2 | Weak significance | Weak significance | 1.6 |
| Pay | | | | |

The second analysis of the birth file data was done to assess the impact of race on poor birth outcomes. (Relative risk analysis was also assessed for all priority areas of concern and is included in another section of this report.) Figure 22 provides that analysis for poor birth outcomes. For example, a woman who is Haitian is 1.5 times as likely to have a low birthweight baby as woman who is not Haitian.

Figure 24: Relative risk analysis by race for LBW, VLBW, ELBW, and IM, all counties

| Variable | LBW | VLBW | ELBW | IM |
|----------|--------------|-------------------|-------------------|-------------------|
| Haitian | 1.5 | 1.9 | 2.4 | Weak |
| | | | | significance; no |
| | | | | disparity |
| Hispanic | No disparity | Not statistically | Not statistically | Not statistically |
| | | significant | significant | significant |
| Black | 1.9 | 2.4 | 3.0 | 2.5 |

Community input

To gain additional insight into the social determinants of health, Healthy Start of Southwest Florida held meetings in each community to discuss the data and the influence of social determinants. Across all four counties, there were 31 participants. At each meeting, participants were asked to respond to the two questions below; they were also provided a matrix of the priority indicators and social determinants to aid them in their discussions.

- 1. To what extent do you think the following factors influence the priority concerns in your county: housing, employment, educational attainment, transportation, poverty, and stress from experiencing racism?
- 2. In what ways, if any, should Healthy Start Southwest Florida consider and/or address these factors in our strategies for improving birth outcomes?

The discussions from each county are summarized below.

Collier:

Stakeholders in Collier County reported that poverty, employment, and immigration status impact access to care – for example, gaps in child Medicaid coverage and jobs that do not provide benefits, vacation, or sick leave. Overall, stakeholders from Collier County found that poverty and educational attainment impacted birth outcome the most. Stakeholders suggested that obstetricians should have a holistic approach and consider nutrition and generational issues; maternal conditions impact prenatal conditions. Stakeholders also suggested approaching women in non-clinical settings such as faith-based sites and retail sites to gain trust, as well as targeting zip codes.

Hendry/Glades

In Glades County, stakeholders reported that poverty and employment impacted birth outcomes the most; stakeholders also noted that cultural beliefs impact birth outcomes and that transportation impacts access to services. In Hendry County, the top influencers were educational attainment and poverty. Stakeholders in both counties also noted that immigration status is a barrier as women are afraid to access services.

Lee:

Overall, Lee County stakeholders reported that poverty and educational attainment impacted birth outcomes the most. They suggested more teen pregnancy prevention education in middle school, increasing access to prenatal care of the uninsured and immigrants, addressing geographic barriers for Lehigh Acres, and addressing transportation barriers.

Review of research

The needs assessment task force also asked the consultant to collect information on what works in reducing health disparities and sources of information for the target population. Based on that information, the task force refined the strategies.

Birth Outcome Indicators

This section provides the birth outcome indicators, by county, for the prior five years. Data are three-year rolling averages unless otherwise noted. The scales of the graphs are not consistent and were chosen to allow for visual comparison among years and counties and not across indicators. For some indicators, the smaller counties show wide fluctuations even with a rolling three-year average; in this case, the raw data are provided in Appendix B. Figure 25 identifies, for each county, where the indicator is over the state average and whether that indicator is showing a concerning trend (increasing/decreasing) or may be a concern, but is improving.

Figure 25: Priority areas of concern "at a glance"

| | Collier | Glades | Hendry | Lee |
|---|---------------------|---------------------|--------------------|-----------------------|
| Births to mothers over 18 without high school education | Improving but over | | | |
| Total neonatal infant deaths per 1,000 live | Over and | | | Under but |
| births | increasing | | | increasing |
| Births to mothers over age 35 per 1,000 females over age 35 | | | Over | |
| Births to overweight mothers at the time pregnancy occurred | Over | | | |
| Births to obese mothers at time the pregnancy occurred | | Over and increasing | | |
| Births to mothers who report smoking | | | | Improving |
| during pregnancy | | | | but over |
| Births to uninsured women ("self-pay") | Improving but over | | | |
| Births covered by Medicaid | | Over | | |
| Very low birthweight (VLBW) infants born in subspecialty perinatal centers as a percentage of VLBW births | Over and decreasing | | | |
| Infant deaths from perinatal conditions per 100,000 | Over and | | | |
| Births with an inter-pregnancy interval under 18 months | increasing | | | Over |
| Repeat births to mothers ages 15-19 as a percentage of births to mothers ages 15-19 | | | Over | |
| Births to mothers age 15-19 per 1,000 females age 15-19 | | | Improving but over | Improving but over |
| Percentage of births with known prenatal care status by category | Over | | | |

Figure 26: Percentage of births with known prenatal care status with third or no trimester prenatal care, rolling three-year average

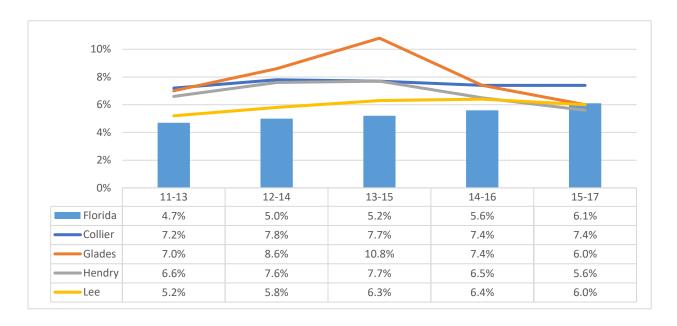


Figure 27: Births to mothers age 15-19 per 1,000 females age 15-19, rolling three-year average

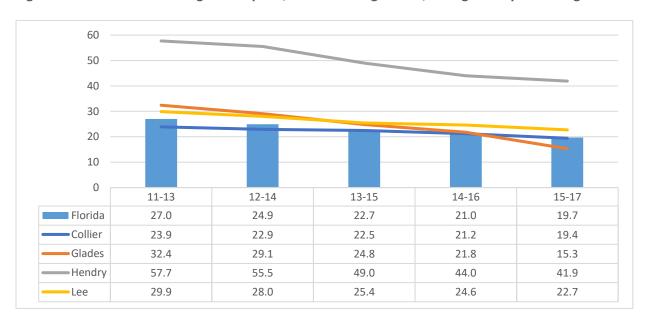


Figure 28: Repeat births to mothers ages 15-19 as a percentage of births to mothers ages 15-19, rolling three-year average

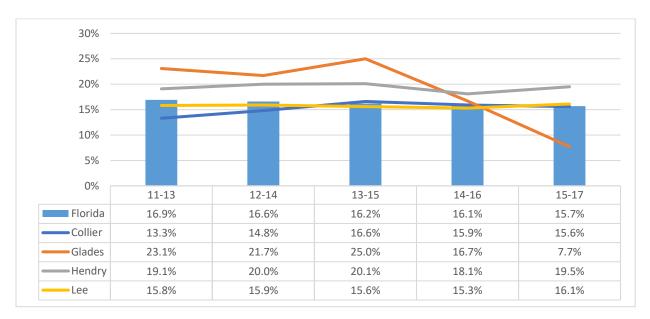


Figure 29: Births with an inter-pregnancy interval under 18 months as a percentage of births, rolling three-year average

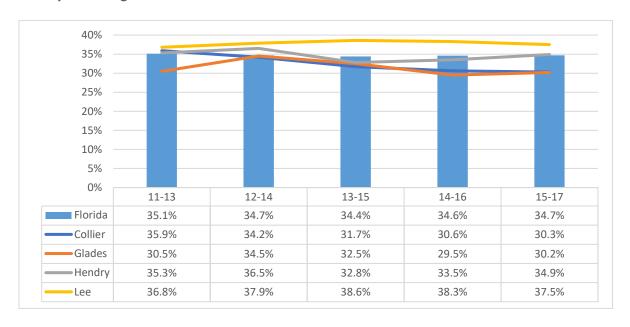


Figure 30: Births to mothers over 18 without high school education as a percentage of births to all mothers over 18, rolling three-year average

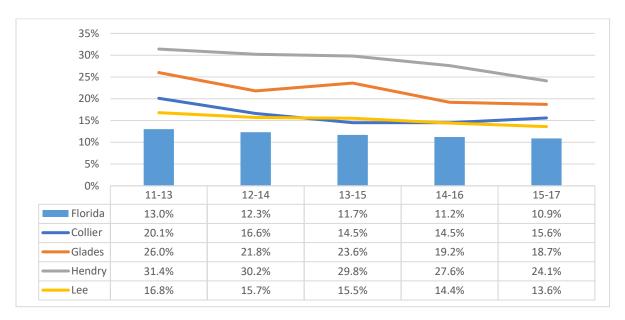
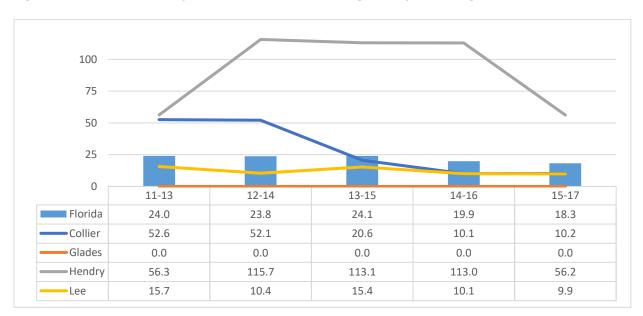


Figure 31: Maternal deaths per 100,000 live births, rolling three-year average





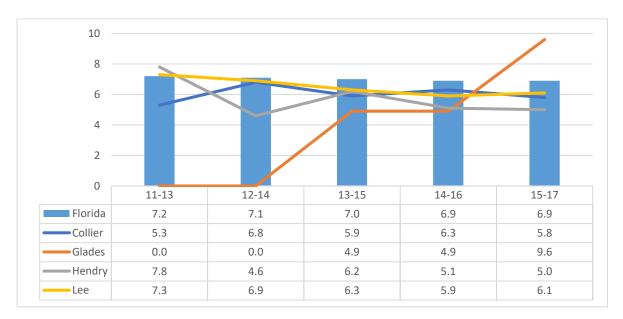
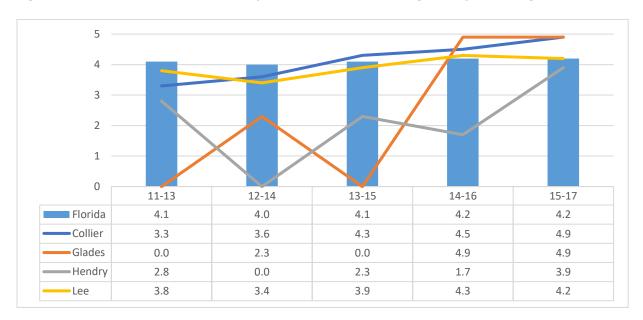


Figure 33: Total neonatal infant deaths per 1,000 live births, rolling three-year average





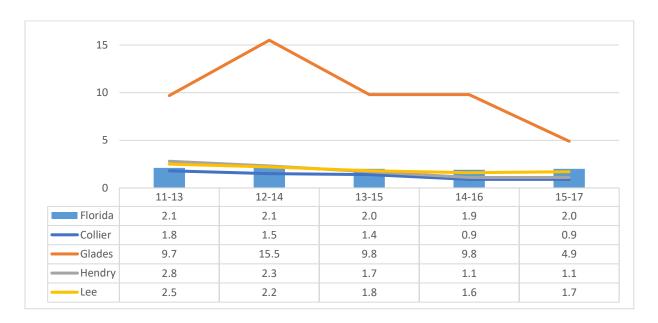
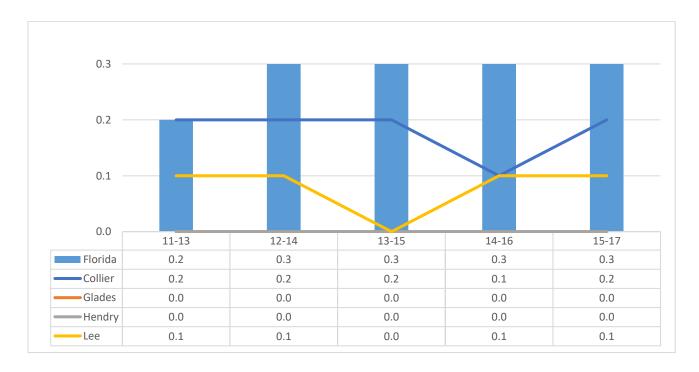


Figure 35: Total Sudden Infant Death Syndrome (SIDS) deaths per 1,000 live births, rolling three-year average





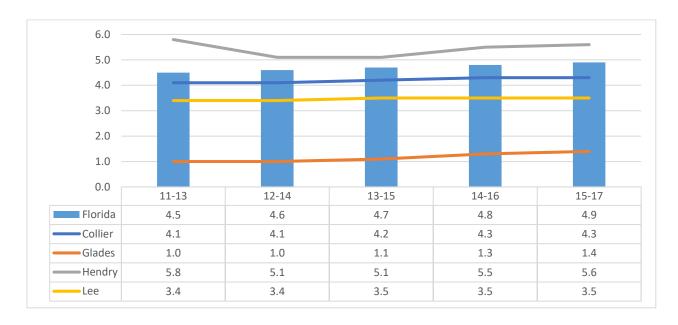


Figure 37: Births to overweight mothers at the time pregnancy occurred as a percentage of births, rolling three-year average

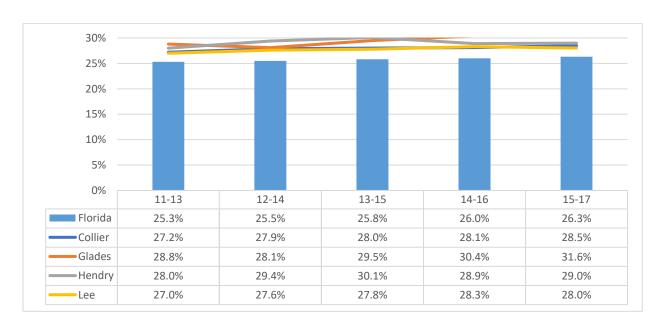


Figure 38: Births to obese mothers at time the pregnancy occurred as a percentage of births, rolling three-year average

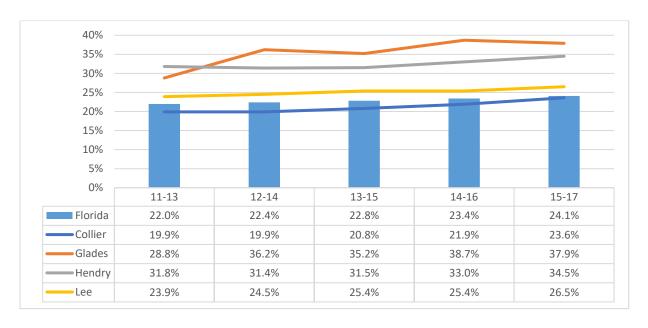


Figure 39: Births to mothers who report smoking during pregnancy as a percentage of births, rolling three-year average

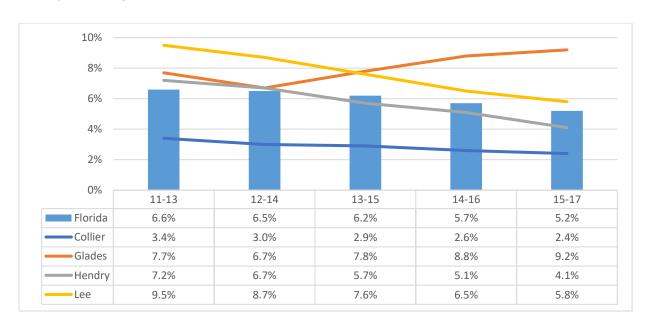


Figure 40: Births to uninsured women ("self-pay" checked on birth certificate) as a percentage of births, rolling three-year average

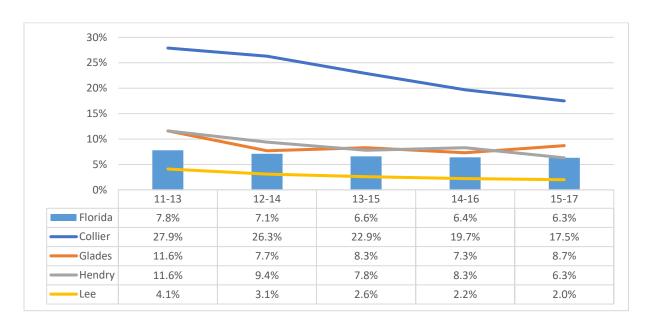
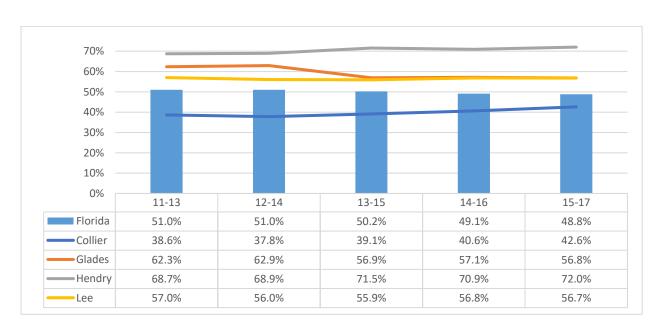


Figure 41: Births covered by Medicaid as a percentage of births, rolling three-year average





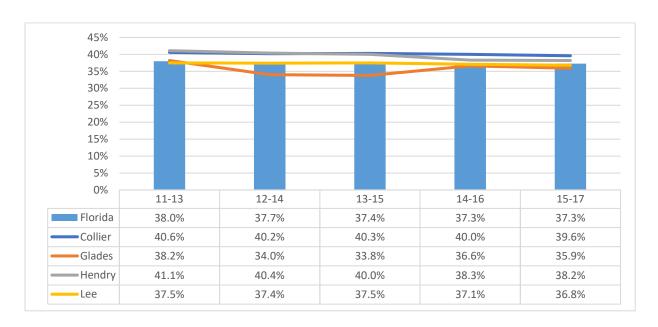


Figure 43: Very low birthweight (VLBW) infants born in subspecialty perinatal centers as a percentage of VLBW births, rolling three-year average

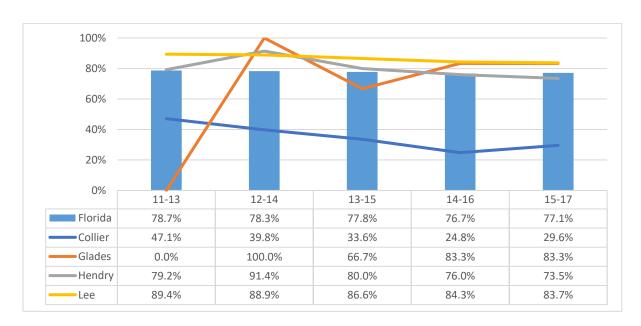


Figure 44: Multiple births (twins, triplets, or more) as a percentage of births, rolling three-year average

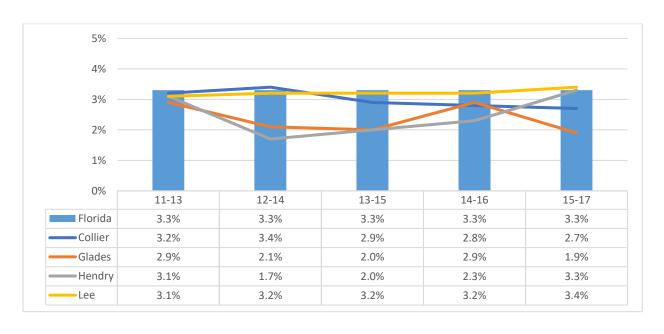
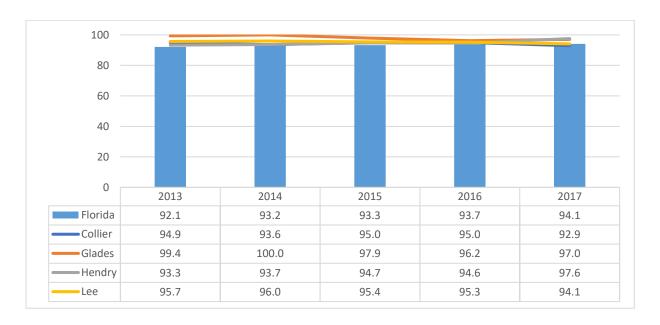
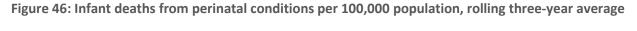
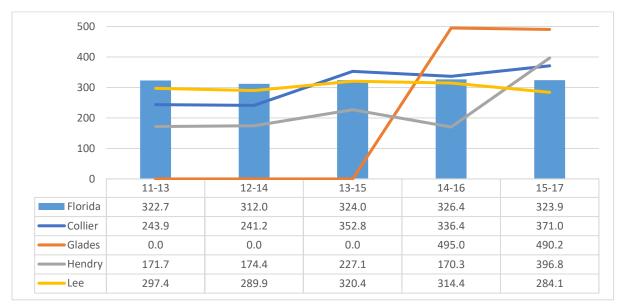


Figure 45: Kindergarten children fully immunized as a percentage of all kindergarten students, single-year rates







The Needs Assessment Task Force also asked for additional analysis of some of the birth outcome indicators. Those data are provided in Figures 47-50.

Figure 47: ELBW, VLBW, and LBW births, by County (inclusive), 2014-2018

| County | Percentage that are >2,500g | Percentage that are LBW | Percentage that are VLBW | Percentage that are ELBW | Number of ELBW |
|---------|-----------------------------------|-------------------------------|--------------------------------|--------------------------------|----------------------|
| Collier | 93.1% | 6.9% | 1.3% | 0.8% | 121 |
| Glades | 90.9% | 9.1% | 2.4% | 0.3% | 1 |
| Hendry | 92.5% | 7.5% | 1.6% | 0.9% | 25 |
| Lee | 92.1% | 7.9% | 1.4% | 0.7% | 225 |

Note: LBW (low birthweight) is inclusive of VLBW and ELBW, VLBW is inclusive of ELBW

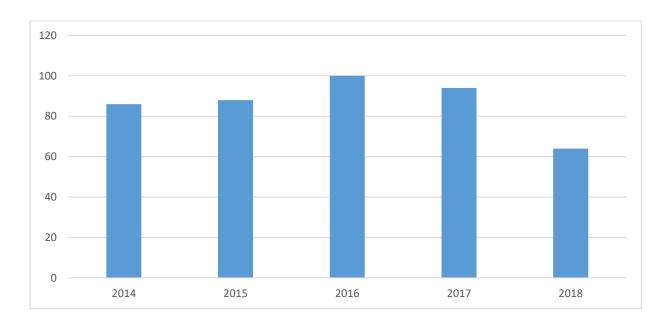
Figure 48: Facilities where 98% of LBW deliveries were made (inclusive), all counties, 2014-2018

| FACILITY NAME | LE | ВW | 1 | /LBW | E | LBW |
|---------------------------------------|-------|-------|-----|-------|-----|-------|
| Lee Memorial HealthPark | 2064 | 52.2% | 460 | 64.5% | 240 | 61.1% |
| North Collier Hospital | 1026 | 25.9% | 148 | 20.8% | 73 | 18.6% |
| Gulf Coast Medical Center | 363 | 9.2% | 33 | 4.6% | 23 | 5.9% |
| Cape Coral Hospital | 276 | 7.0% | 11 | 1.5% | 5 | 1.3% |
| Lakeside Medical Center | 50 | 1.3% | 6 | 0.8% | 1 | 0.3% |
| Palms West Hospital | 26 | 0.7% | 1 | 0.1% | 1 | 0.3% |
| St. Mary's Medical Center | 22 | 0.6% | 12 | 1.7% | 5 | 1.3% |
| Private Home / Other | 17 | 0.4% | 6 | 0.8% | 4 | 1.0% |
| Tampa General Hospital | 17 | 0.4% | 8 | 1.1% | 4 | 1.0% |
| Wellington Regional Medical Center | 16 | 0.4% | 2 | 0.3% | 0 | 0.0% |
| Jackson Health Systems | 10 | 0.3% | 3 | 0.4% | 3 | 0.8% |
| Other | 70 | 1.8% | 23 | 3.2% | 34 | 8.7% |
| Total | 3,957 | 100% | 713 | 100% | 393 | 100% |

Figure 49: Percentage of LBW, VLBW, and ELBW (inclusive) and death outcomes, all counties, 2014-2018

| | Neonatal death | Post-neonatal death | Non-infant death | No death occurred |
|------|----------------|---------------------|------------------|-------------------|
| LBW | 4.8% | 0.6% | 0.2% | 94.4% |
| VLBW | 22.6% | 2.0% | 0.3% | 75.1% |
| ELBW | 41.7% | 2.7% | 0.5% | 55.1% |

Figure 50: HP/CCH/GCMC NAS admissions, Golisano Children's Hospital of Southwest Florida, single-year counts



Appendix A: Needs Assessment Task Force

Task Force roster

| Name | Agency |
|--------------------|---|
| Vanessa Fischel | Florida Dept. of Health - Hendry/Glades |
| Joseph Pepe | Florida Dept. of Health - Hendry/Glades |
| Kevin Kirkwood | Florida Dept. of Health - Lee |
| Debbie McCarthy | Hendry Regional |
| Trina Puddefoot | Early Steps |
| Becky Gammon | NCH |
| Cindy Whetsell | Florida Dept. of Health - Collier |
| Dr. William Liu | Lee Health |
| Sally Kreuscher | Safe Kids-Lee |
| Paula DiGrigoli | Safe & Healthy Children's Coalition |
| Mary Beth Riendeau | Florida Dept. of Health - Lee |
| Laurie Champion | Lee Health/ Healthy Start |
| Selena Lucas | Florida Dept. of Health - Collier/Healthy Start |
| Carol Lauren | Florida Dept. of Health |
| Nancy Vossler | Lee Health |
| Susan Mitchell | Lee Health |
| Susan Ryckman | Lee Health |

Appendix B: Supplemental Material for Birth Outcomes

Figure B1: Live births under 2,500 grams, single-year rates, Glades

| Year | Count | Denom | % |
|------|-------|-------|------|
| 2017 | 6 | 61 | 9.8 |
| 2016 | 8 | 66 | 12.1 |
| 2015 | 6 | 79 | 7.6 |
| 2014 | 3 | 60 | 5.0 |
| 2013 | 4 | 65 | 6.2 |

Figure B2: Infant deaths per 1,000 live births, single-year rates, Glades

| Years | Count | Denom | Rate |
|-------|-------|-------|------|
| 2017 | 0 | 61 | 0.0 |
| 2016 | 2 | 66 | 30.3 |
| 2015 | 0 | 79 | 0.0 |
| 2014 | 1 | 60 | 16.7 |
| 2013 | 1 | 65 | 15.4 |

Figure B3: Infant deaths per 1,000 live births, single-year rates, Hendry

| Years | Count | Denom | Rate |
|-------|-------|-------|------|
| 2017 | 5 | 578 | 8.7 |
| 2016 | 2 | 570 | 3.5 |
| 2015 | 2 | 631 | 3.2 |
| 2014 | 1 | 569 | 1.8 |
| 2013 | 4 | 569 | 7.0 |

Figure B4: Repeat births to mothers ages 15-19, single-year rates, Glades

| Year | Count | Denom | Percent |
|------|-------|-------|---------|
| 2017 | 0 | 5 | 0.0 |
| 2016 | 0 | 5 | 0.0 |
| 2015 | 1 | 3 | 33.3 |
| 2014 | 2 | 10 | 20.0 |
| 2013 | 2 | 7 | 28.6 |

Figure B5: Maternal deaths per 100,000 live births, single-year rates, Collier

| Years | Count | Denom | Rate |
|-------|-------|-------|------|
| 2017 | 1 | 3,182 | 31.4 |
| 2016 | 0 | 3,323 | 0.0 |
| 2015 | 0 | 3,256 | 0.0 |
| 2014 | 1 | 3,288 | 30.4 |
| 2013 | 1 | 3,154 | 31.7 |

Figure B6: Maternal deaths per 100,000 live births, single-year rates, Hendry

| Years | Count | Denom | Rate |
|-------|-------|-------|-------|
| 2017 | 0 | 578 | 0.0 |
| 2016 | 0 | 570 | 0.0 |
| 2015 | 1 | 631 | 158.5 |
| 2014 | 1 | 569 | 175.7 |
| 2013 | 0 | 569 | 0.0 |

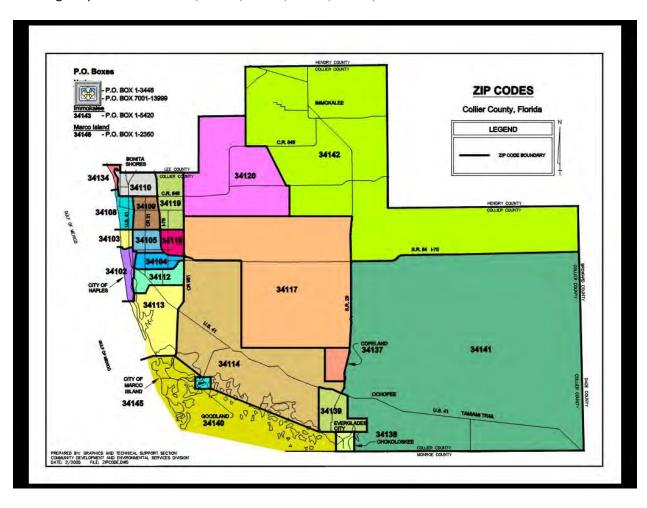
Figure B7: Live births to mothers who smoked during pregnancy, single-year rates, Glades

| Year | Count | Denom | Percent |
|------|-------|-------|---------|
| 2017 | 3 | 61 | 4.9 |
| 2016 | 6 | 66 | 9.1 |
| 2015 | 10 | 79 | 12.7 |
| 2014 | 2 | 60 | 3.3 |
| 2013 | 4 | 65 | 6.2 |

Appendix C: Zip code maps for Collier and Lee counties

Collier

The target zip codes are 34142, 34116, 34104, 34120, 34113, and 34112.



Lee

The target zip codes are 33916, 33905, 33971, 34135, and 33973.

